

Agent Readiness Report

The Complete Diagnosis

Website Scanned	www.samplestore.com
Scan Date	February 10, 2026
Report Type	The Complete Diagnosis (\$49)
Overall Score	41 / 100 (Grade: D)

SAMPLE REPORT

This is a redacted sample of a real Pacestack Complete Diagnosis report. Some check details, implementation instructions, and AI Perception results are partially obscured. Your report will contain full, unredacted results specific to your website.

This report is confidential and intended for the website owner only.

Overall Agent Readiness Score



Your website scored **41 out of 100**, placing it in the **bottom 35%** of sites we have scanned. AI shopping agents will struggle to discover, understand, and recommend your products. The biggest gaps are in **Structured Data** (missing Schema.org markup) and **MCP Readiness** (no machine-readable product feeds).

The good news: most of these issues are fixable within 1-2 weeks with the implementation instructions in this report.

Category Breakdown



Top 3 Priority Fixes (included in free scan)

1. Add Schema.org Product markup to all product pages (+8-12 points)
2. Create a machine-readable product feed (+6-10 points)
3. Add OpenGraph and meta description tags to key pages (+4-6 points)

Category 1: Structured Data

Score: 12 / 30

Structured data tells AI agents what your site sells, at what price, and whether items are in stock. Without it, agents are guessing based on raw HTML — and they frequently guess wrong.

Check	Status	Impact
Schema.org Product markup	✗ FAIL	Critical — agents cannot identify products
JSON-LD implementation	✗ FAIL	Critical — preferred format for AI parsers
OpenGraph tags	■ PARTIAL	og:title present, og:price missing
Meta descriptions	✓ PASS	Present on 87% of pages
Product data completeness	✗ FAIL	Missing: price, availability, SKU
Breadcrumb markup	✗ FAIL	Agents can't navigate category hierarchy
Review/Rating markup	✗ FAIL	No aggregate ratings visible to agents

Implementation Instructions

Fix 1: Add Schema.org Product Markup

Add JSON-LD structured data to every product page. Here is the minimum viable implementation:

```
<script type="application/ld+json"> { "@context": "https://schema.org", "@type": "Product",  
  "name": "Your Product Name", "description": "Product description...", "image":  
  "https://yoursite.com/image.jpg", "offers": { "@type": "Offer", "price": "29.99",  
  "priceCurrency": "USD", "availability": "https://schema.org/InStock" } } </script>
```



Full implementation guide for 6 remaining checks — Available in your report

Category 2: Agent Accessibility

Score: 16 / 25

Agent Accessibility measures whether AI crawlers can physically reach and parse your content. Even with perfect structured data, if agents are blocked or the site is too slow, they will skip you.

Check	Status	Impact
AI crawler permissions (robots.txt)	✓ PASS	GPTBot, ClaudeBot, PerplexityBot allowed
JavaScript dependency	■ WARN	Product content requires JS rendering
Response time	✓ PASS	Avg. 340ms (under 500ms threshold)
Semantic HTML	■ WARN	Missing , , landmarks
XML Sitemap	✓ PASS	Present with 1,247 URLs
Canonical tags	✓ PASS	Properly configured

Implementation Instructions

Fix: Reduce JavaScript Dependency

AI agents typically do not execute JavaScript. If product titles, prices, or availability are rendered client-side, agents see an empty page. Ensure critical product data is in the initial HTML response via server-side rendering (SSR) or static generation.

Fix: Add Semantic HTML Landmarks

Wrap main content in `<main>`, product listings in `<article>`, navigation in `<nav>`. This helps agents understand page structure.



Platform-specific implementation steps (Shopify / WooCommerce / Custom) — In your report

Category 3: MCP Readiness

Score: 4 / 20

MCP (Model Context Protocol) Readiness measures how easily AI agents can interact with your product data programmatically. As Amazon, Google, and others launch agent-native shopping, sites with MCP-compatible interfaces will receive preferential treatment.

Check	Status	Impact
MCP server / endpoint	✗ FAIL	No MCP server detected
API documentation	✗ FAIL	No public API docs found
Product feed (RSS/Atom/JSON)	✗ FAIL	No machine-readable feed
E-commerce platform detection	✓ INFO	Shopify Plus detected — MCP plugins available
Google UCP compliance	■ NEW	Universal Commerce Protocol — not yet configured

Implementation Instructions

Your site runs on **Shopify Plus**, which means you have access to the Storefront API and can implement agent-friendly data access without rebuilding your stack.

Option 1: Shopify Storefront API as MCP Endpoint

Your existing Storefront API can serve as a de facto MCP server. Expose product queries, inventory checks, and collection browsing through GraphQL.



Complete Shopify MCP setup guide + Google UCP implementation steps — In your report

Category 4: AI Perception

Score: 9 / 25

How We Measure AI Perception

We query Claude, ChatGPT, and Perplexity with real shopping prompts related to your product category and analyze their responses across 5 dimensions:

- 1. Brand Recognition** — Does the AI know your brand exists?
- 2. Product Knowledge** — Can it describe your products accurately?
- 3. Pricing Accuracy** — Does it quote correct prices?
- 4. Competitive Positioning** — How does it rank you vs. competitors?
- 5. Recommendation Confidence** — Would it recommend you?

AI Perception Results

Dimension	Score	Finding
Brand Recognition	2 / 5	Recognized by 1 of 3 AI models tested
Product Knowledge	1 / 5	Descriptions were vague or inaccurate



Pricing Accuracy, Competitive Positioning, and Recommendation Confidence — In your report

Competitor Mention Tracking

When we asked AI models to recommend products in your category, these brands appeared most frequently:

Brand	Mentions	Avg. Position
Competitor A	Mentioned in 8/10 prompts	#1 recommendation
Competitor B	Mentioned in 6/10 prompts	#2 recommendation
samplestore.com (you)	Mentioned in 1/10 prompts	#5 recommendation



Full AI conversation transcripts and specific prompt analysis — In your report

Your Action Plan

Based on your scan results, here are prioritized actions ranked by expected point impact. Completing all items could raise your score from **41 to approximately 73-80** (Grade B).

#	Priority	Action	Impact	Est. Time
1	CRITICAL	Add Schema.org Product JSON-LD to all product pages	+8-12 pts	2-4 hours
2	CRITICAL	Create machine-readable product feed	+6-10 pts	1-2 hours
3	HIGH	Implement server-side rendering for product data	+4-6 pts	4-8 hours
4	HIGH	Add semantic HTML landmarks	+3-5 pts	1-2 hours
5	HIGH	Configure Shopify Storefront API for agent access	+4-8 pts	2-4 hours
6	MEDIUM	Add OpenGraph pricing and availability tags	+2-4 pts	1 hour
7	MEDIUM	Implement breadcrumb and review Schema.org markup	+2-4 pts	1-2 hours
8	NEW	Configure Google Universal Commerce Protocol	+3-5 pts	2-4 hours

Estimated Total Impact: +32-54 points

Projected new score: **73-95 / 100 (Grade B to A)**

Estimated implementation time: **14-28 hours** (or let us do it for you)

Ready to See Your Real Score?

This was a sample report. Get your own Complete Diagnosis with full, unredacted results, all 20+ check details, AI Perception analysis, and specific implementation instructions for your platform.

<p>Quick Check Free</p> <p>Your overall score and top 3 priorities</p> <p>pacestack.io</p>	<p>The Complete Diagnosis \$49</p> <p>All 20+ checks with implementation guides</p> <p>pacestack.io</p>	<p>Agent-Ready in 7 Days \$499</p> <p>We implement everything for you</p> <p>pacestack.io</p>
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